Microsoft Word 2011 Accessibility Tips

Alt Text
Alternative text (ALT Text) is used to describe images to be read by a screen reader.

- ALT text

Images and Objects
Adding captions to images and objects allows for an illustration to be read without sound.

1. Right Click on the image and object and select ‘Insert Caption’
2. Choose the type of label and type in the caption

Audio
Adding captions to audio can also allow for an audio clip to be read without sound.

1. Right Click on the audio clip and select ‘Insert Caption’
2. Choose the type of label (i.e. Audio) and type in the caption

Hyperlinks
Adding hyperlinks can allow users to directly access pre-existing diagrams or web pages.

- Links within text should be intuitive

1. Click on Insert → Hyperlink
2. Copy and paste the URL in the ‘Link to’ box
3. Type the desired ‘Display’ name

Do’s…
- Use ALT TEXT for images, objects, and audio
- Use captions in non-text content
- Use short headings
- Use accessible templates
- Make content easy to understand
- Make sure a document is fully printable

...And Don’ts
- Don’t use repeated blank characters
- Don’t use floating objects
- Don’t use image watermarks

For more information, contact accessibility@rutgers.edu | 848.445.8721